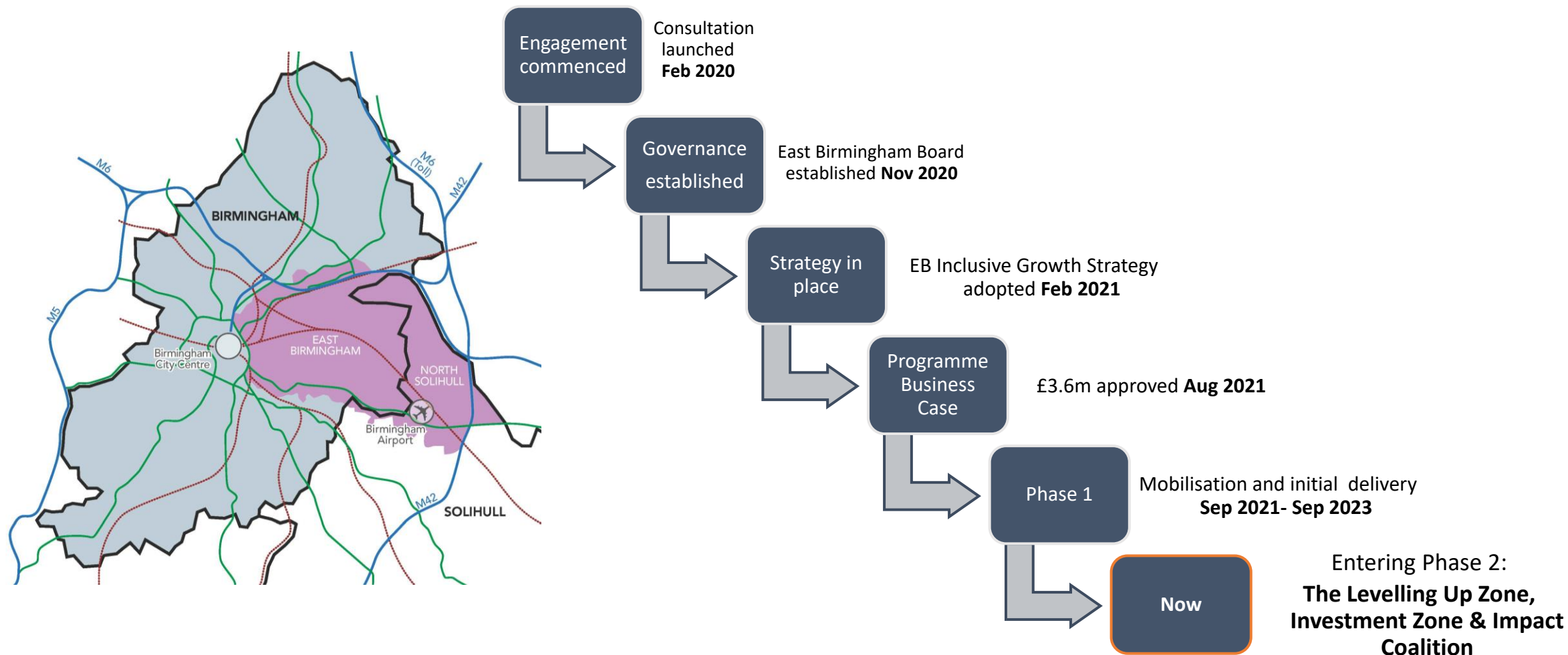




# East Birmingham Programme Update

October 2023

# Recap: East Birmingham – approach to date



# Phase 1 progress and outputs (Sep 21- Sep 23)

Mobilisation: **recruitment of the programme team** is now complete, with the team standing at 8 full staff.

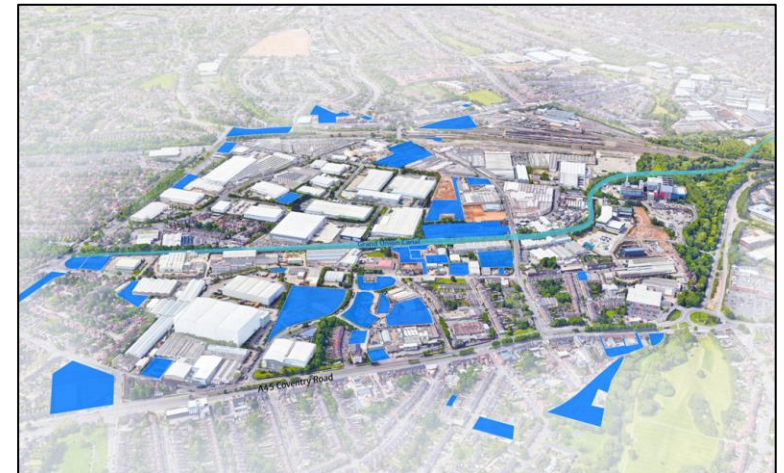
Levelling up readiness– co-creating the EBNS proposal, 2022 Investment Zone EOI and input into the Deeper Devolution Deal, leading to emerging:

- **Levelling Up Zone Designation**
- **Investment Zone Designation**

The programme team has engaged with key corporate agendas such as including property (housing and asset-led delivery) and transport (EBNS corridor study) and shaped wider policy development on related topics such as employment and skills.

Another aspect of creating local inclusive growth capacity has focussed on strategic partnerships:

- **Tyseley Strategic Alliance** – established late 2022 to maximise the potential of Tyseley as Birmingham’s “Green Energy Innovation Quarter”
- **National Trust** – a partnership MoU is in development and collaborative projects are mobilising with a focus on green infrastructure.
- **NHS** – specific collaboration around Meadway site and focus on Heartlands Hospital as anchor.
- **Severn Trent** – ST have engaged with EB with recruitment and CSR focus, seeking a corporate convener role.
- **Universities** – collaborations with UoB, BCU and Aston





# Phase 1 progress and outputs (Sep 21- Oct 23)

Funding Capture: The programme team has either directly bid, or has supported bid processes, which have **secured £3m external funding** for local projects during the Phase 1 period.

Project Delivery: To date the programme has delivered diverse project outputs aligned with both quick wins and strategic levelling up readiness.

## Quick Wins

- Improvement of the **Dolphin Centre at Ward End** as a bespoke “youth hub” with employment support linked in with NHS recruitment
- **Tyseley River Cole Community Commons project** (with UoB)

## Placemaking and Development

- **EB Green Infrastructure Vision document** – underpinning the NT collaboration
- **Tyseley vision document** – similarly setting the agenda for the Strategic Alliance
- Design and feasibility work to inform a business case for the **Meadway redevelopment** (local centre plus new homes) and the re-use of **Ward End Park House** (grade II listed building in Ward End Park).

## Policy, Innovation and Research

- DLUHC-funded **youth employability pilot** creating a template for wider future interventions.
- Transnational learning and practical wealthbuilding innovation through the **USE-IT Transfer Network** project leading to the East Birmingham Impact Coalition concept.
- Development of **Net Zero Neighbourhood proposal** for Castle Vale
- **Community research** collaboration with Birmingham City University



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# Updates October 2023



Since the previous meeting of the Board in July key areas of focus have included:

- Programme review, and response to S114 Notice
- Growing our East Birmingham Impact Coalition through enhanced collaborative working with key partners.
- Progression of Levelling Up Zone and Investment Zone proposals
- Preparation to implement the UKSPF programme
- Commencement of DIATOMIC and Fast Followers projects
- Development of multiple funding proposals

# Milestones and next steps

- Deadline for LUZ BRR proposals **End October** and Investment Zone Gateway 4 sent to Government **mid-November**
- Potential LUZ and IZ go-live **April 2024**
- UKSPF commencement imminent with projects running through 2024/25

The main focus for the next six months will be to weave this activity together through development of **LUZ delivery and investment** plans, working collaboratively with Solihull MBC and WMCA. We will also be expanding and formalising the **Impact Coalition**, building on SPF-funded delivery, and seeking opportunities to secure funding and capacity to maximise the inclusive growth impact of all of the LUZ, IZ and wider activity.



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